

Mission Statement, Aims and Objectives

As approved at the Steering Group 21st August 2007 and amended by the Trustees at the Meeting of the Executive Committee on 15th January 2013 and reaffirmed March 2015

Mission Statement

“To advance environmental protection and improvement by reducing the carbon footprint of the local area.”

Our formal **Charitable Objects** are set out in our Constitution and state:

“The Charity’s objects (the Objects) are for the benefit of the public in the Church Stretton area in Shropshire:

- a) the conservation, protection and improvement of the environment;
- b) the advancement of education about energy efficiency including the provision and use of energy in ways which reduce or eliminate emissions of carbon dioxide and harmful emissions; and
- c) the relief of fuel poverty by promoting the efficient use of energy among persons who are in necessitous circumstances including people in low income households.”

Aims

1. Within the local area:

- To raise awareness of issues concerning climate change and the need for action
- To promote a culture of climate care through reducing energy consumption, encouraging the generation of local renewable energy, and advancing a more sustainable lifestyle;
- To support local people in reducing emissions, and eliminating fuel poverty

Objectives

2. The following objectives have been approved:

- To provide a free home energy survey service
- To assist households and others to implement any recommendations on energy saving measures by giving them suitable and impartial advice and introducing them to appropriate agencies and suppliers
- To train a team of volunteers in surveying techniques, and energy saving and reduction technologies
- To run an education and training programme to promote a local culture of climate care
- To inform the community of national and local policy, and to influence debate;
- To work with other agencies and local groups: a) to bring about a reduction in carbon emissions b) to address fuel poverty c) to promote a sustainable life style
- To campaign on issues in support of the above aims and objectives.